

**Appendix J:
Community Perception
Survey and
Social Norms Survey**

COMMUNITY PERCEPTION SURVEY

DIRECTIONS: Use these questions as a paper survey that can be tabulated and as a beginning point for a documented community dialogue about the issues covered by this survey. Include representatives from multiple sectors of your community, including, at least youth and youth organizations, health care organizations or providers, businesses and employers, law enforcement, local government, and education. Parents and faith community leaders should also be represented. Except for very small communities, at least 50 paper surveys should be collected and tabulated. Your results should be described comprehensively in your progress report.

Describe from whom and how you collected this information: _____

COMMUNITY SURVEY

We plan to talk tonight about the high rate of alcohol-related motor vehicle crashes among youths and young adults in our community. Before beginning the discussion, we would appreciate you answering the following question. Please circle the response that you feel best fits the question. Your individual responses will be kept anonymous and only used to aggregate the responses of the entire group.

1. How wrong would most adults in your community think it is to binge drink?

Very wrong Wrong A little bit wrong Not wrong at all

2. How wrong would most adults in your community think it is to drink and drive?

Very wrong Wrong A little bit wrong Not wrong at all

3. How wrong would most adults in your community think it is for underage youths to drink?

Very wrong Wrong A little bit wrong Not wrong at all

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4. How easy or difficult is it for underage youths to obtain alcohol from the following people in your community?

- | | | | | |
|---------------------------|----------------|-----------|------|-----------|
| a. <u>Older siblings</u> | Very difficult | Difficult | Easy | Very Easy |
| b. <u>Parents</u> | Very difficult | Difficult | Easy | Very Easy |
| c. <u>Friends</u> | Very difficult | Difficult | Easy | Very Easy |
| d. <u>Adult strangers</u> | Very difficult | Difficult | Easy | Very Easy |

5. How easy or difficult do you think it would be for underage youths to get beer, wine, wine coolers, or liquor from home without their parents knowing it?

Very difficult Difficult Easy Very Easy

6. How serious of a problem is parents in your community providing alcohol at parties that their children host?

Very serious problem Serious problem Somewhat of a problem Not a problem at all

7. How serious of a problem is alcohol consumption by underage youths (15 to 20 years old) at unsupervised, informal gatherings (e.g., parties, at friends' houses) in your community?

Very serious problem Serious problem Somewhat of a problem Not a problem at all

8. How serious of a problem are alcohol-related motor vehicle crashes in your community?

Very serious problem Serious problem Somewhat of a problem Not a problem at all

9. Please describe at least two reasons why there are a high number of alcohol-related car crashes in your community.

SOCIAL NORMS: ADDITIONAL SURVEY QUESTIONS

SOCIAL NORMS: The next several questions ask about the availability of alcohol at community events. For the questions that require a Yes/No response, please circle the most appropriate answer.

Describe from whom and how you collected this information: _____

	Is it acceptable to get drunk at:	Do people drive home drunk from:	Is it acceptable for underage youths to drink at:
1. Graduation parties	Yes No	Yes No	Yes No
2. Baptisms	Yes No	Yes No	Yes No
3. Births/funerals	Yes No	Yes No	Yes No
4. Festivals/fairs	Yes No	Yes No	Yes No
5. Sporting events	Yes No	Yes No	Yes No
6. Other community rituals	Yes No	Yes No	Yes No
7. Other [please describe]:			
8. Other [please describe]:			
9. Other [please describe]:			
10. Other [please describe]:			
11. Summarize what the group said about this issue.			