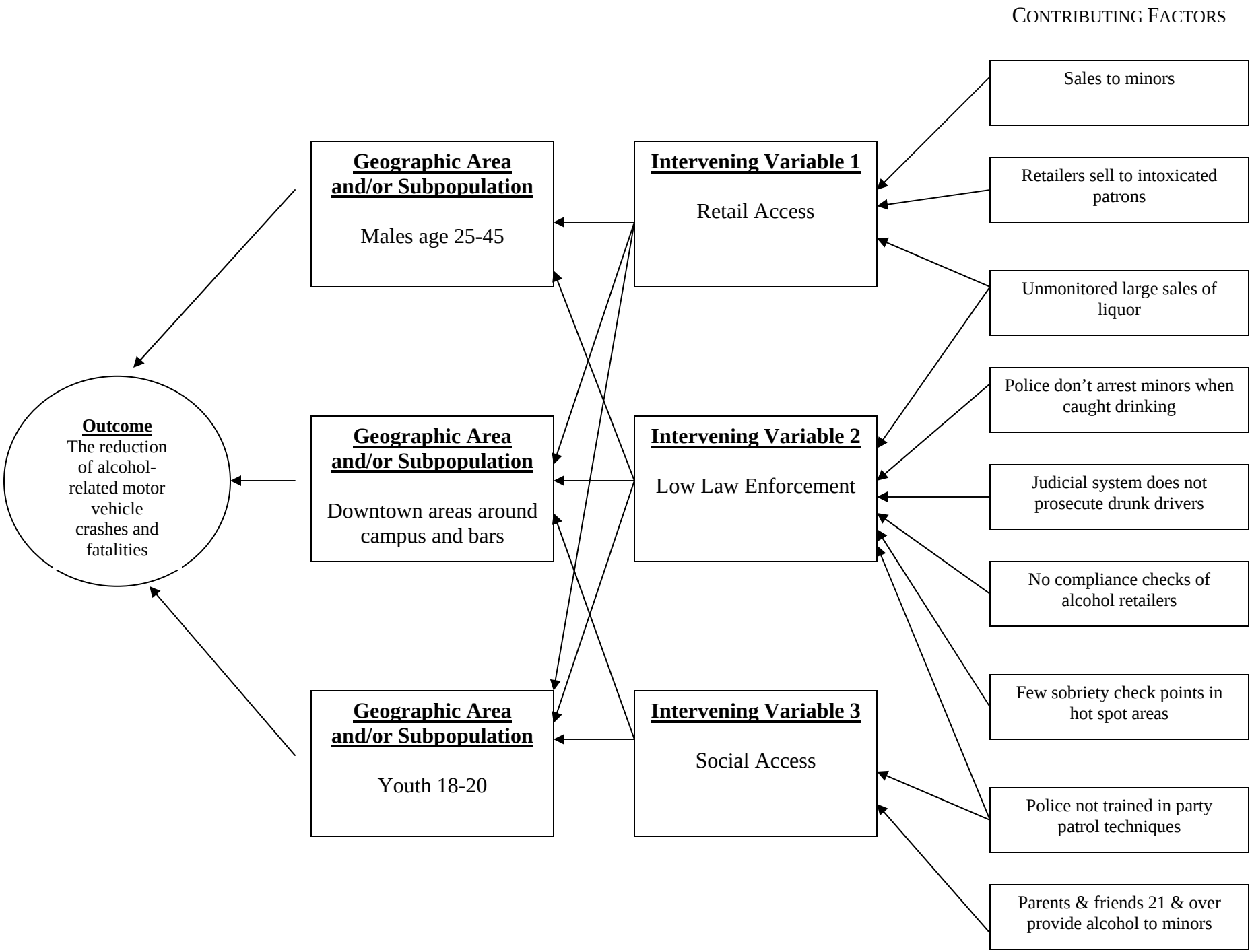LOGIC MODEL 1: EXAMPLE