

SELECTING STRATEGIES WORKSHEET

Contributing Factor	Strategy	Likelihood of Change During Grant Period	Capacity/Readiness	Cost (e.g. time, money, resources)
<p>1) Example: Unmonitored large sales of liquor</p>	<p>Keg registration forms provided to retailers</p>	<p>Low without the inclusion of compliance checks</p>	<p>Requires little capacity, the keg registration law already exists so readiness is there</p>	<p>Should be relatively inexpensive except for printing</p>
	<p>Compliance checks by law enforcement or local advocates</p>	<p>Moderate - should increase slightly compliance with keg registration law</p>	<p>Will require either law enforcement or local “advocacy group/coalition) to be responsible for conducting compliance checks</p>	<p>This may require additional funds and definitely people power. Depends partly on how many are conducted.</p>
	<p>Media coverage of retailers not in compliance in local media (or in compliance)</p> <p>Sending letters to both those in compliance & those not with feedback.</p>	<p>Likely will increase compliance with keg registration law</p>	<p>Will require local media contacts, press releases to be created.</p>	<p>Once a press release is created, there may be only minor changes to make for future checks. Resources, money, and time seem minimal once relationships are established.</p>
<p>2)</p>				

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3)				
4)				
5)				

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6)				
7)				